

Superfast fibre broadband is coming to your area

Openreach is working on behalf of the communications industry to upgrade the network that connects tens of millions of homes and businesses to telephone exchanges throughout the UK. As part of this £2.5 billion project, we're replacing a lot of the copper connections with fibre optic cables.

And your area is next in line.

Depending on where you are, you'll either get a pure fibre connection all the way from the exchange to your home, with amazing download speeds of **100Mbit/s** or you'll get a part-fibre, part-copper connection that will boost broadband speeds to up to **40Mbit/s** right away – increasing to up to **80Mbit/s** during 2012.

Either way you'll be able to:

- Download music tracks in less than five seconds
- Catch up on your favourite TV shows on demand
- Take part in online HD gaming
- Watch HD movies and sports events online
- Upload videos to your social networking site in an instant
- Enjoy video calls with friends and family.

What's more, you'll be able to do all of this at the same time!

That's what superfast broadband is all about – not just substantially increased speeds, but the opportunity for everyone in the home to do what they want online, when they want to.

To be one of the first to benefit from superfast fibre broadband, talk to your current telephone or internet service provider. To find out more visit:

www.superfast-openreach.co.uk

Produced by Openreach on behalf of the UK communications industry

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